

Landscape Architecture Congress 2022

Boldness *Beauty*

PRE PROGRAM 13th October 2022

***INTERNATIONAL LANDSCAPE ARCHITECTURE CONGRESS
"BOLDNESS & BEAUTY"***

14th October 2022

33rd IFLA EUROPE GENERAL ASSEMBLY

14–16th October 2022

Helsinki, Finland



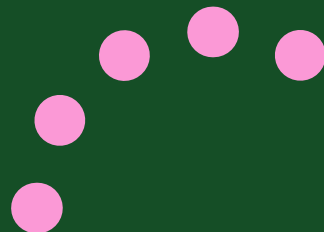
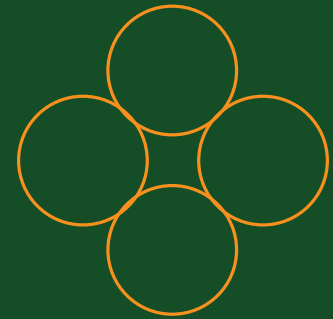
Boldness and Beauty

Landscape architects are currently offered a significant leading role in the development of the landscape. Landscape architecture concretizes how we view our environment and makes our society's relationship with nature visible.

The aim of design has always been to increase well-being. The 19th century was marked by technological advances and engineers played a leading role in developing the industrializing world. In the 20th century, alongside technology and ecology, humanistic values came in discourse; aesthetics and social dimensions. Architects took a central role and set out to solve the challenges of the post-war world.

Now in the 21st century it is landscape architects' turn. The element of nature and the posthumanist perspective add to the goals of design. Traditional design processes go hand in hand with a with a greater understanding of the interaction of technology, man, and nature, and their mutual relationships.

As the operating environment and the issues to be solved its issues become more and more complex; landscape architects have the necessary know-how to coordinate different requirements. The focus of design is increasingly shifting from shaping the end result to leading the entire process, and the landscape architects' profession provides the necessary skills for this.

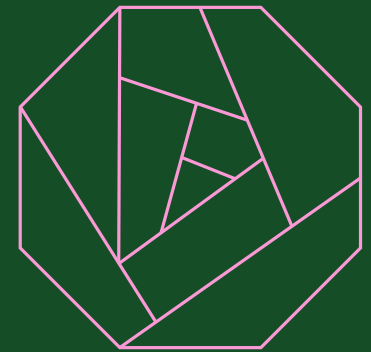


Boldness

Taking on a socially significant expert role requires courage and responsibility. Until now, the formation of landscape architects' profession has required taking bold action, and now there is a greater need for action than ever before. It is time for landscape architects to take on a leading role in the development of the landscape. Under what conditions can landscape architects act more boldly, and by what means will landscape architects redeem this mandate? How can every landscape architect act boldly in their own work? How do they see their own responsibility in their actions?

Beauty

Aesthetics is one of the cornerstones of landscape architecture. There are now numerous new themes on the design table to solve and coordinate. For this reason, it is timely to ask what is the role of beauty and aesthetics in landscape architecture. The landscape architects' skill to create beauty undoubtedly adds value to landscapes. How can this expertise be used with full advantage? What is the value of beauty in a world of change and crises?



Boldness and Beauty

By bringing these two themes together, the Landscape Architecture Congress 2022 wants to launch an internal identity debate within the profession. Can these boldness and beauty together form the guiding themes for the design of the landscape of the 21st century? Through what examples, design projects, and actions can these themes be defined in landscape architecture? Will one come before the other, or are boldness and beauty prerequisites for each other?

PRE -Program

Excursion to Airport City Vantaa

Thursday 13th October, 13.00–21.00

Carbon neutral Vantaa 2030

Vantaa is tackling climate change with energy efficiency and urban planning. Vantaa has set a new goal of being carbon neutral in 2030. The change will not happen by itself but will require determined action from everyone - the city, companies and residents. Measures aimed at carbon-neutral Vantaa are part of the city's roadmap for resource wisdom.

Visit to landscape architecture projects

- *Tikkurila River Park,*
- *Sipoonkorpi National Park Bridge etc.*

Evening at Kuusijärvi

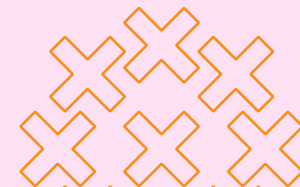
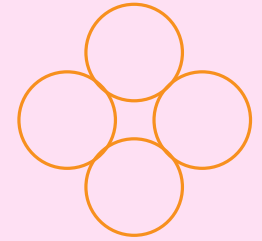
- *lake, walk, soup, sauna and swimming*
- *Kuusijärvi is the gate to the Sipoonkorpi National Park and a popular recreational area in Vantaa.*



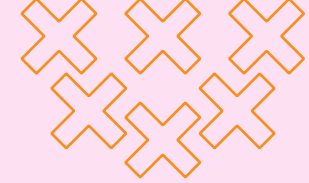
Landscape Architecture Congress “Boldness & Beauty”

Friday 14th October, 09.00–16.45
Espoo, Aalto University Campus, Aalto Hall

- *International Keynote speakers!*
- *Program and registration will be published in July /August 2022.*
- *Early bird prices until 21st August 2022.*
- *IFLA EUROPE GA attendants have reduced prices on congress and dinner tickets compared to the other seminar participants.*
- *Seminar and seminar dinner will be offered for special price for General Assembly attendants.*



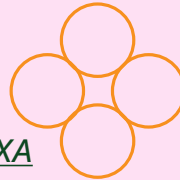
Congress and Dinner Tickets



Congress on Friday 14th October, 09.00–16.45
Espoo, Aalto University Campus, Aalto Hall

Dinner on Friday 14th October, 20.00–22.00,
after party –02 am Helsinki, Ravintola Töölö

Special prices for IFLA Europe General Assembly attendants



Registration link: <https://forms.office.com/r/hyMzCCQYXA>
(congress and dinner included)

- **Category 1: 250.00 EUR**

(Austria, Belgium, Denmark, Finland, Germany, Iceland, Ireland, Luxembourg,
Netherlands, Norway, Sweden, Switzerland, United Kingdom)

- **Category 2: 187.50 EUR**

(Slovenia, Spain, Italy, France)

- **Category 3: 125.00 EUR**

(Bulgaria, Croatia, Czech Republic, Estonia, Greece, Hungary, Israel, Latvia,
Lithuania, Poland, Portugal, Romania, Russian Federation, Serbia, Slovakia,
Turkey, Ukraine)

Normal prices

Registration link: https://www.lyyti.fi/reg/MARK_8667

EARLY BIRD congress+dinner prices until 21st August 2022

315 EUR/ 252 EUR/ 175 EUR*

Congress+dinner prices

350 EUR/ 280 EUR/ 175 EUR*

Congress ticket prices (no dinner)

260 EUR/ 208 EUR/ 130 EUR*

Dinner ticket price (no congress)

140.00 EUR

**base price / MARK&IFLA Europe member price / reduced
MARK&IFLA Europe member price (pensioner, unemployed,
maternity leave, conscript)*

Official opening of IFLA Europe General Assembly

Friday 14th October, 16.45-19.30

Espoo, Aalto University Campus,

Aalto Hall, Meeting Room Lobby and Education Board meeting room

16.45–17.00 Official opening of IFLA Europe General Assembly in Aalto Hall

17.00-17.15 IFLA Europe Award

17.15-17.35 IFLA Europe Youth competition winners

17.35–18.00 Snacks and short break before Pecha Kucha in the meeting room lobby

*18.00–19.30 Pecha Kucha presentations
by National Associations
in the Education Board meeting room*

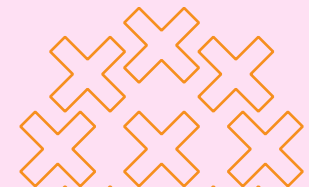
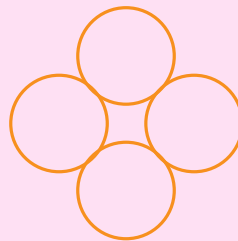
*20.00 MARK Celebratory Dinner starts in Restaurant Töölö
(included to IFLA EUROPE General Assembly
attendant's ticket)*



Celebratory dinner “Boldness and beauty”

Friday 14th October, 20.00–22.00, after party –02 am
Helsinki, Ravintola Töölö

- *MARK Finland invites members of the IFLA Europe Executive Council. Participation by delegates and presidents of National Associations.*
- *Seminar dinner is included to IFLA Europe General Assembly attendant's ticket.*
- *Three course menu (fish/vegetarian/vegan)*



IFLA Europe General Assembly Day 1

Saturday 15th October

*Espoo, Aalto University Campus,
Väre building, meeting rooms T003 +T004*

- 08.30–09.00 Registration/welcome coffee*
- 09.00 Opening of 2022 IFLA Europe General Assembly*
- 09.00–11.00 IFLA Europe General Assembly session*
- 11.00 –11.15 Coffee break*
- 11.15–13.00 IFLA Europe General Assembly session*
- 13.00–14.00 Buffet lunch (Restaurant Maukas)*
- 14.00–16.00 IFLA Europe General Assembly session*
- 16.00–16.15 Coffee break*
- 16.15–18.00 IFLA Europe General Assembly session*





IFLA Europe General Assembly Day 1 – evening

*Saturday 15th October
Helsinki, Hietsun Paviljonki*

20.00 *Informal IFLA Europe buffet dinner*
– Food will be provided by organizers but don't hesitate to bring your own preferred beverages!

IFLA Europe General Assembly Day 2

Sunday 16th October

*Espoo, Aalto University Campus,
Väre building, meeting rooms T003 +T004*

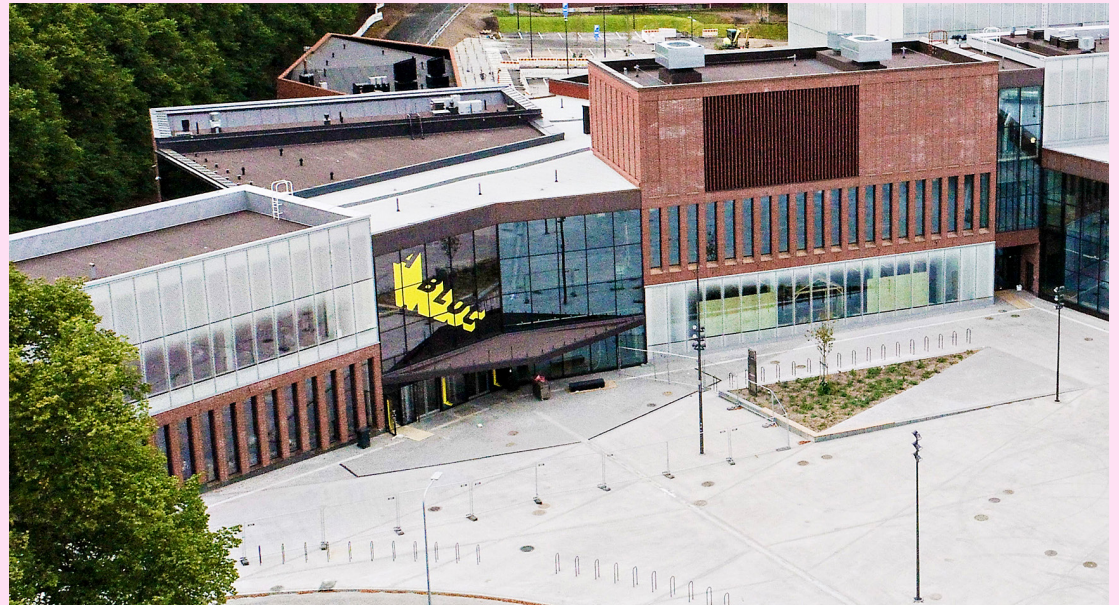
08.30–09.00 Registration

09.00–12.30 IFLA Europe General Assembly session

12.30 Closure of IFLA Europe General Assembly

- *Joint photo*
- *Departure of Delegates*

IFLA Europe Executive Council meeting



AALTO UNIVERSITY CAMPUS

<https://www.aalto.fi/en/campus>

SUBWAY ROUTE

Subway = metro M

IFLA Europe hotel:

Hotel Radisson Blu Seaside

Ruoholahdenranta 3, 00180 Helsinki

From Ruoholahti Subway station to

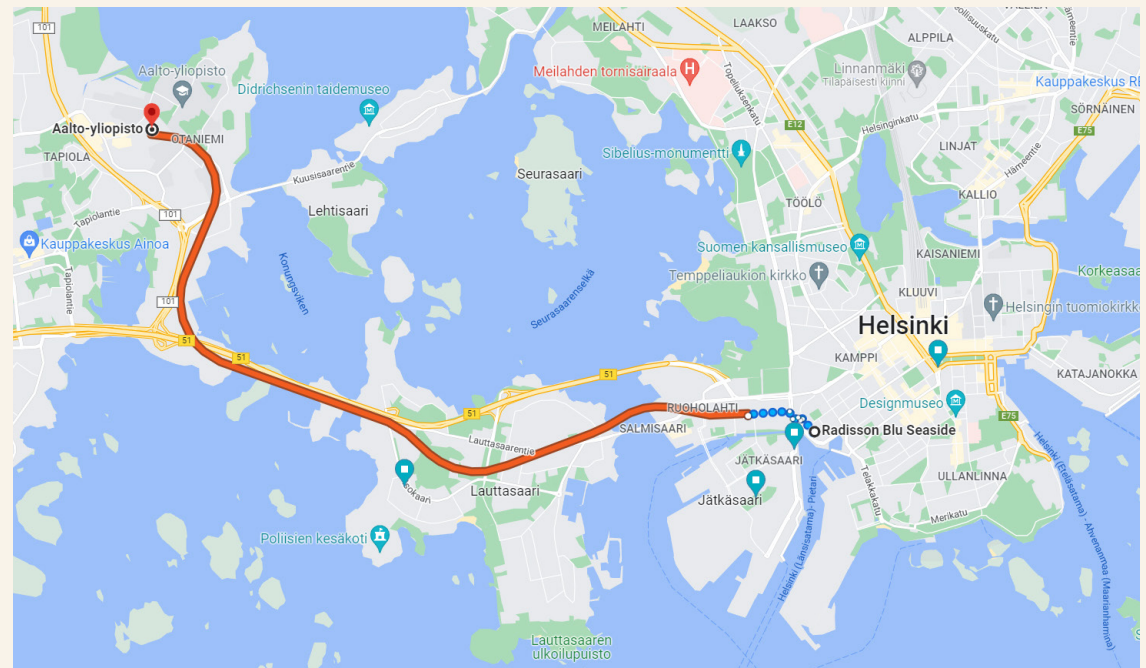
Aalto University Campus:

20 min (Ruoholahti – Aalto-yliopisto)

Subway station:
Aalto-yliopisto, South

Väre building

Old Main Building
Aalto Hall



TRAVEL INFORMATION

Download Whim App to your mobile phone.

With the app you can use public transportation, city bikes, e-scooters, ferry tickets, taxis and affordable rental cars.

These instructions are for public transportation but feel free to discover the app and try other ways of traveling as well. There are also daily tickets available for public transport which may be profitable if you travel a lot during one day.

More information: <https://whimapp.com/helsinki/en/>

From Airport to hotel with train + tram

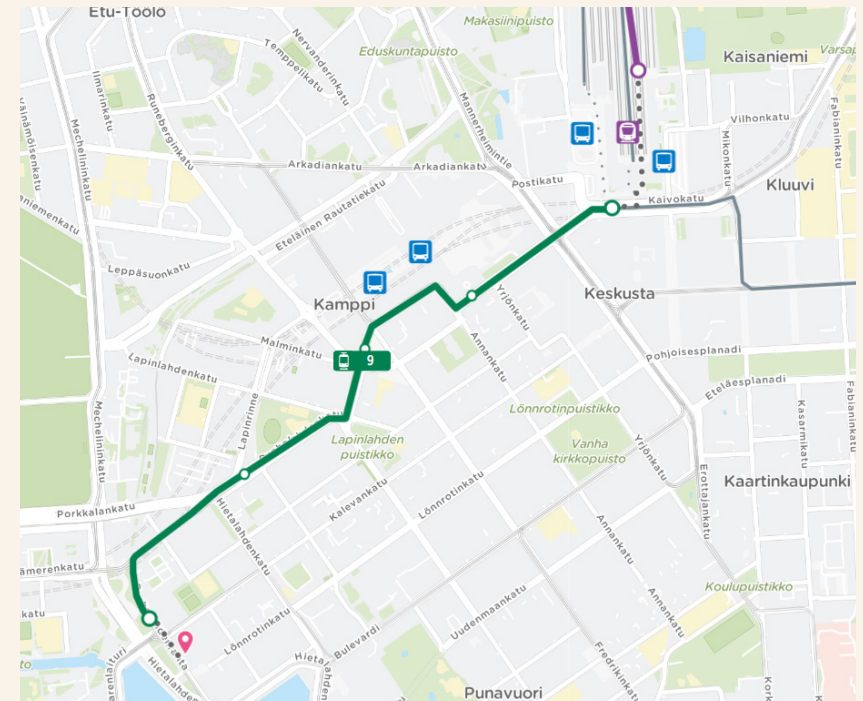
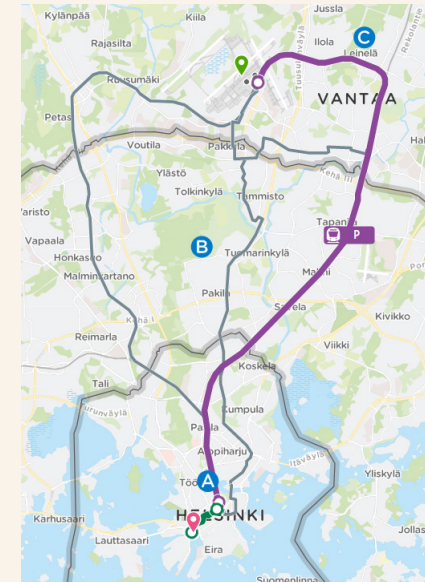
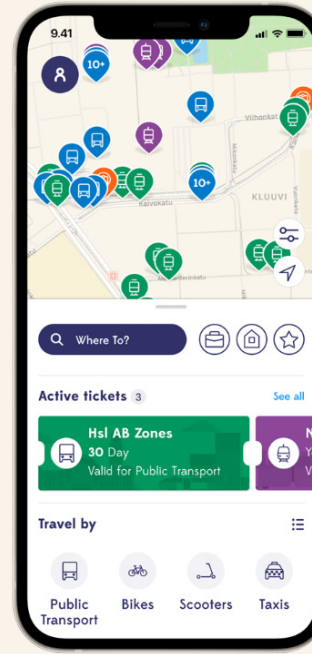
(Helsinki-Vantaan lentoasema (Lentokenttä), Lentokenttä, Vantaa – Ruoholahdenranta 3, Helsinki)

1. Buy ABC ticket (4,10 €) from Whim App before getting to the train in the Helsinki-Vantaa Airport.
2. Take train I or P to Helsinki Railway Station.
3. Take tram 7 or 9 to Ruoholahden villat.
4. Walk 100 m to hotel Radisson Blu Seaside (Ruoholahdenranta 3, Helsinki).

From hotel to airport with tram + train

(Ruoholahdenranta 3, Helsinki – Helsinki-Vantaan lentoasema (Lentokenttä), Lentokenttä, Vantaa)

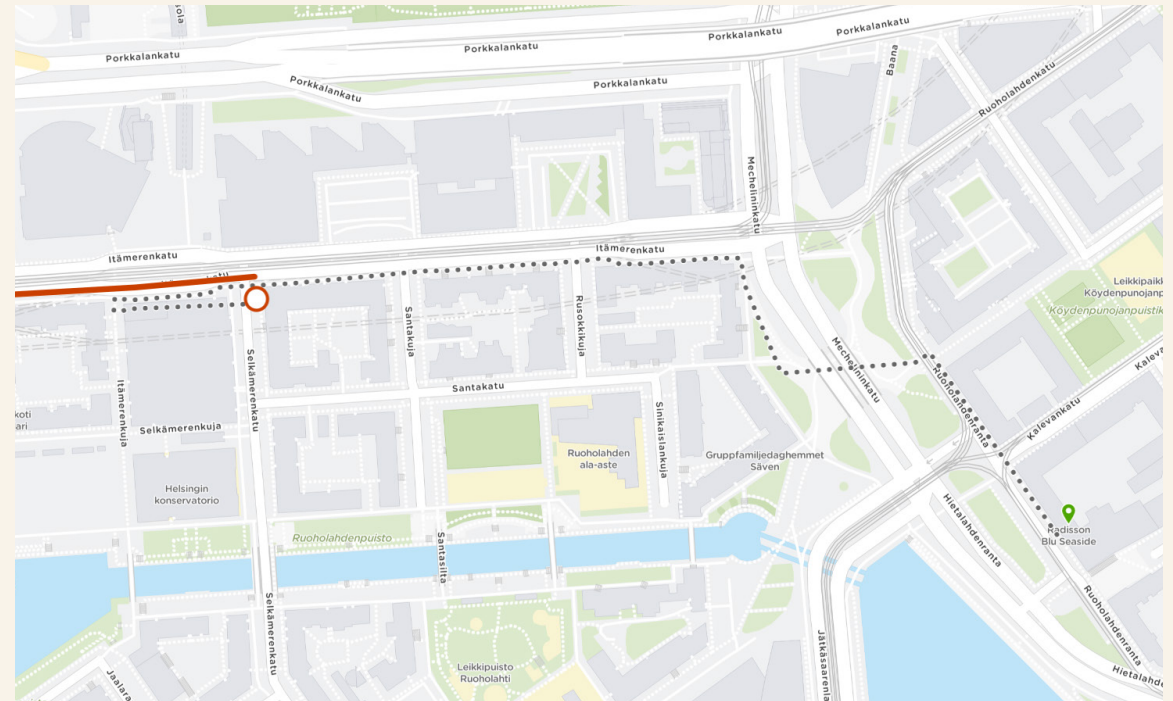
1. Walk 100 m to tram stop Ruoholahden villat.
2. Buy ABC ticket (4,10 €) from Whim App before getting to the tram.
3. Take tram 7 or 9 to Helsinki Railway Station.
4. Take train I or P to Helsinki-Vantaa Airport.



(Ruoholahdenranta 3, Helsinki – Aalto University,
Otakaari 24, Espoo)

- ## From Aalto Campus to the hotel

1. Walk 350 m to Aalto University Metro station.
2. Buy AB ticket (2,8 €) from Whim App before the roller stairs at the metro station.
3. Take any metro to Vuosaari/Mellunmäki direction (M1 or M2).



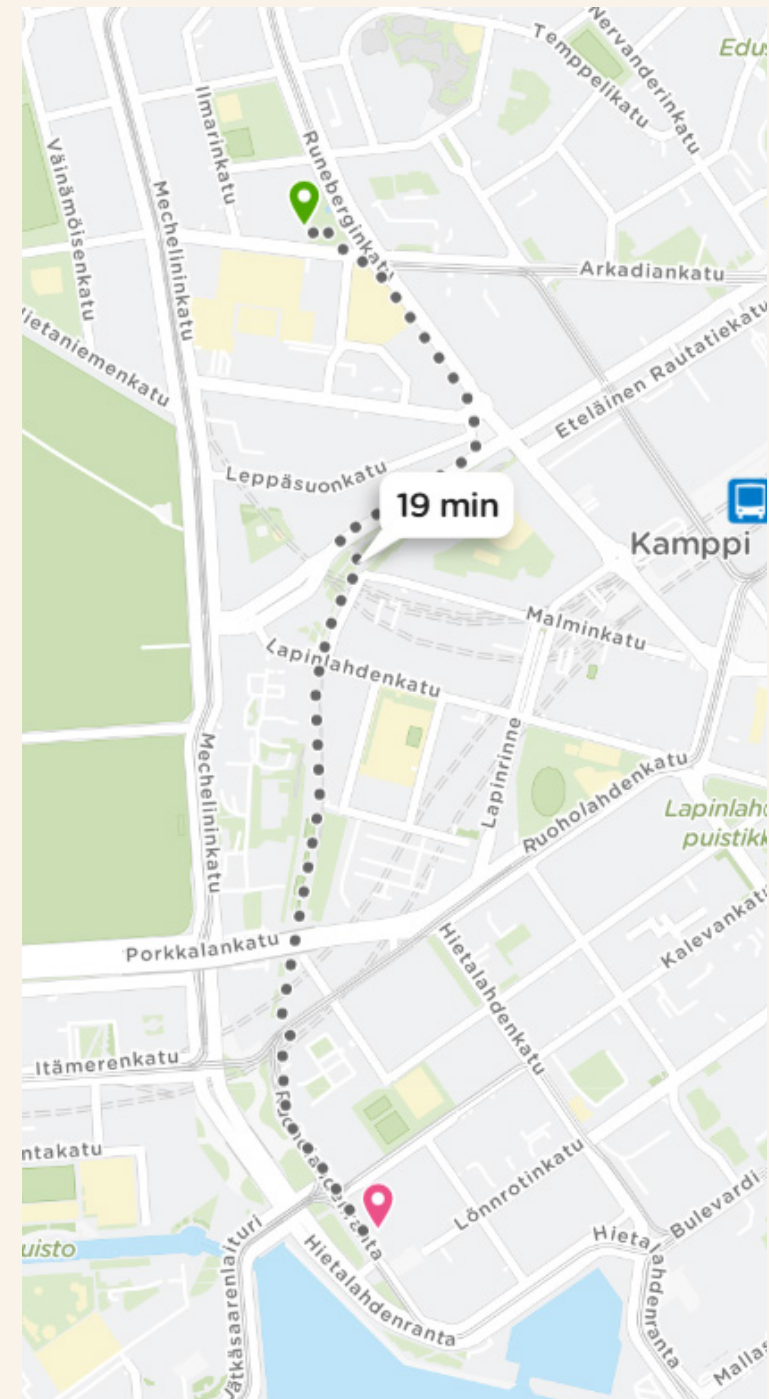
4. Leave the metro at Ruoholahti Metro Station.
5. Walk 850 m to hotel Radisson Blu Seaside.

From Aalto Campus to Restaurant Töölö

Bus takes takes GA attendants directly to the restaurant.

From Restaurant Töölö to Hotel

Walk 19 min (1,3 km) to the hotel or use city bike, e-scooter or taxi with Whim App.



From the hotel to Hietsun paviljonki

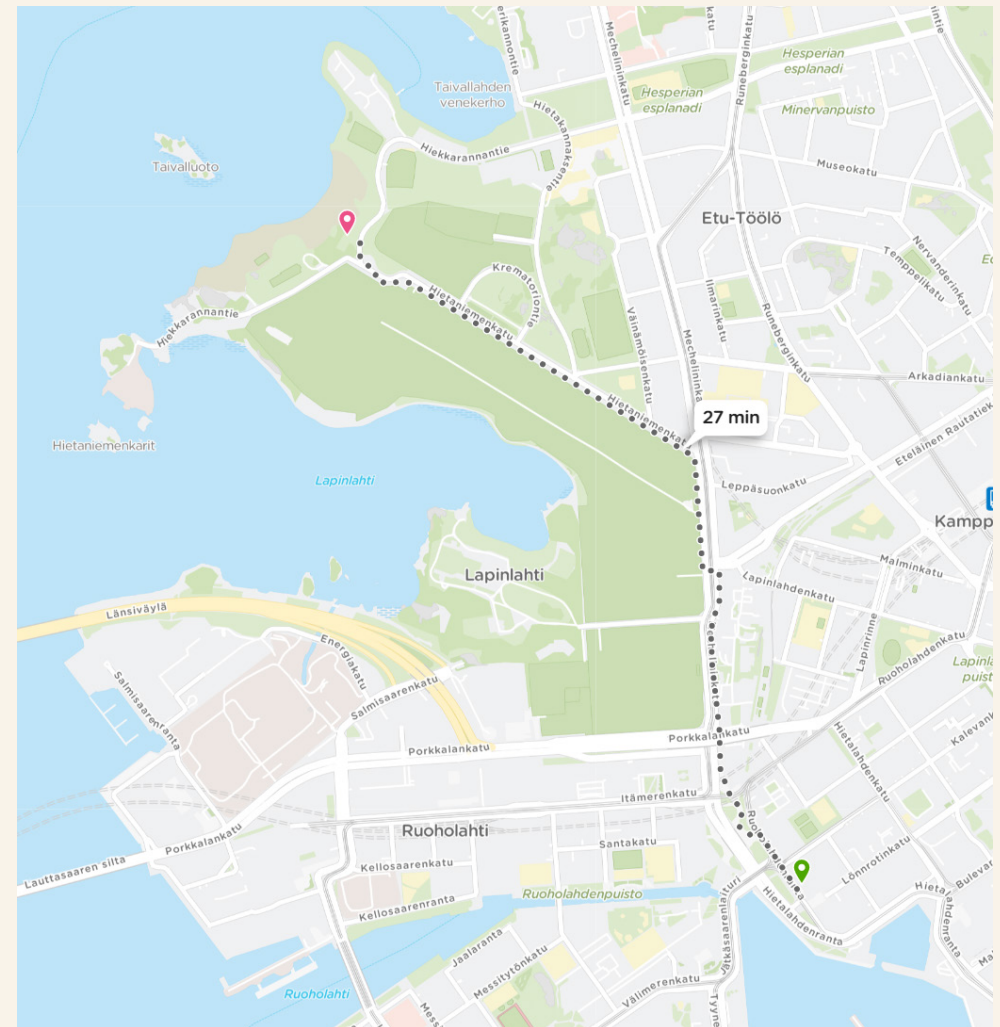
Walk, use city bike, e-scooter or taxi with Whim App.

From Hietsun paviljonki to the hotel

Walk, use city bike, e-scooter or taxi with Whim App.

Traveling times

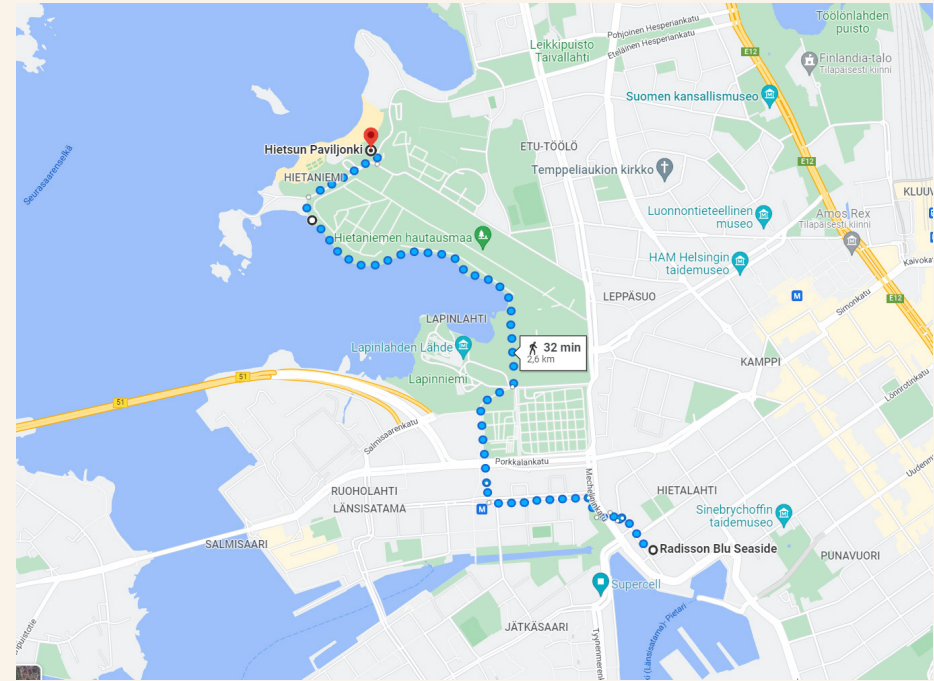
- 27 min walking (1,8 km)
- 15 min city bike (300 m walking, 1,7 km biking
- 5 €/day, 10 €/week)
- 10 min e-scooter (~ 3-4 €)
- 5 min by taxi (~ 10-20 €)



HIETANIEMI WALKING ROUTE

*Walking route through Hietaniemi and
Lapinlahti bay to IFLA Europe dinner in
Hietsun Paviljonki*

- 38 min walking (2,5 km)



Welcome!

*SEE YOU IN
HELSINKI IN
OCTOBER 2022*

<https://boldnessandbeauty2022.com/>

<https://www.m-ark.fi/>

<https://iflaeurope.eu/>

<https://www.aalto.fi/en>

<https://www.myhelsinki.fi/see-and-do/sights/virtual-helsinki>

<https://youtu.be/pDCjDzaaR2E>